



Work-Based
Learning, Training
and Development

Work-Based Learning, Training and Development WIN Career Readiness

A no-cost software tool for training, hiring, and professional development available to all Kentuckians.

Benefits

Kentucky Essential Skills

Focuses on attitudes and behaviors inside the workplace



- Communicating Effectively
- Conveying Professionalism
- Promoting Teamwork and Collaboration
- Thinking Critically and Solving Problems

Digital Literacy

Focuses on building technology skills needed for success



- Computer Basics
- Internet Basics
- Digital Communication
- Digital Documents
- Digital Security

Work Ready

Teaches foundational academic skills needed in the workplace



- Work Ready Math
- Work Ready Reading
- Work Ready Data

Supplemental Skills

Teaches additional soft skills needed in the workplace



- Business Writing
- Applied Technology
- Workplace Observation

College Readiness Skills

Focuses on college readiness skills and preparation



- Pre-Algebra
- Algebra
- Geometry
- Reading
- Writing/English

Proven Results:

The WIN Career Readiness System is backed by research and has been proven effective in improving job readiness and reducing turnover rates.

Improve Employee Performance:

Improve your employees' job performance and increase their value to your organization over time.

Free and Valuable:

The WIN Career Readiness System is completely free, making it an excellent value for businesses of all sizes.

Identify Job Candidates:

The WIN Career Readiness System can help you identify job candidates with the essential skills you need

AT&T's Commitment to Bridging the Digital Divide

We believe in expanding internet connectivity and have pledged \$2 billion to help bridge the digital divide by promoting broadband affordability, availability and adoption.

AT&T Connected Learning

We're investing in technology, digital literacy and digital learning to help connect today's learners with success.

\$2B

committed to address the digital divide.

IT'S ESTIMATED THAT

Millions

of Americans don't have broadband internet access at home

AT&T CONNECTED LEARNING PILLARS



DISTRIBUTED COMPUTERS & WIFI HOTSPOTS¹

88K+

PEOPLE IN NEED REACHED WITH DIGITAL RESOURCES¹

516K+

PEOPLE HAVE USED OUR DIGITAL LITERACY RESOURCES TO BUILD SKILLS AND CONFIDENCE USING TECHNOLOGY SAFELY AND RESPONSIBLY¹

188K+

STUDENTS PARTICIPATED IN LEARNING ACTIVITIES THROUGH THE ACHIEVERY¹

158K+

- **Digital Inclusion:** As of December 2023, we've opened 34 AT&T Connected Learning Centers to provide students and families with free access to high-speed Internet, Wi-Fi, computers and technical resources.

PLANS TO REACH A TOTAL OF MORE THAN

50

AT&T Connected Learning Centers across the U.S. by mid-2024.

- **Digital Resources:** AT&T has distributed more than 80,000 computers and Wi-Fi hotspots.
- **Digital Literacy:** Together with the Public Library Association, we worked to bring bilingual, in-person digital literacy workshops to 160 libraries in 2022. 88% of participants in these workshops felt more confident using digital resources.
- **Digital Learning:** AT&T has made hundreds of educational videos, lessons and learning activities available to students through [The Achievery](#), a free and safe online distance learning platform offering educational content and lesson plans aligned with academic standards.

Supporting Employment Opportunities

AT&T is investing in programs that address the multidimensional nature of today's skills gaps to prepare people for career success.

Our Collaboration with Year Up

Year Up, is an organization that prepares young people for careers while earning college credits. By 2023, we plan to host 200 Year Up interns and alumni annually.

PREDOMINANTLY RURAL LOCATIONS REACHED BY AT&T THROUGH CAF FUNDING

>1.1M

Connecting Rural America

Through our participation in the FCC's Connect America Fund (CAF) program, we met our commitment to boost connectivity of customers in predominantly rural areas.

AT&T YEAR UP PROGRAM PARTICIPANTS SINCE 2019

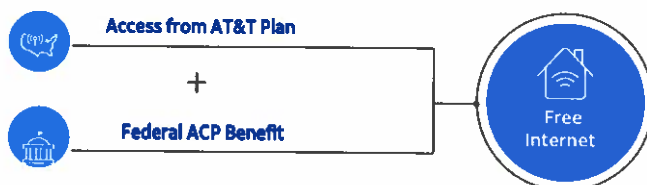
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FORMER YEAR UP INTERNS AND ALUMS HIRED SINCE 2019

50

Affordable Connectivity

AT&T is driving down the cost of home internet for eligible households in our 21-state wireline footprint to the best monthly rate possible – \$0. This is made possible by combining a new service plan from our low-cost Access from AT&T[®] program with federal benefits from the Affordable Connectivity Program (ACP).²



¹ As of August 2023

² Terms, conditions & restrictions apply. Plans up to 100Mbps. Limited availability/areas.

Connecting Communities to More with Access from AT&T

At AT&T, we're helping bridge the digital divide with solutions that enable your community to stay connected to work, education, healthcare and more.

WHAT IS ACCESS FROM AT&T?

Access from AT&T¹, our home internet program designed for limited-income households, offers speeds up to 100Mbps for \$30 per month.

- Access from AT&T has been available at no cost since the launch of AT&T's participation in the Emergency Broadband Benefit (EBB) program in 2021.
- And we were the first provider to create a \$30 per month plan through Access from AT&T that would allow customers to have free internet service when coupled with the ACP benefit.

How can my community benefit from Access from AT&T? Interested customers can visit att.com/internet/access or scan the QR code to the right to check eligibility.

To check eligibility scan the QR code below



WHAT IF CONGRESS FAILS TO RENEW THE ACP?

Even if the government fails to act, a household can qualify for Access from AT&T with a household income at or below 200% of the Federal Poverty Guidelines² or if it participates in any of these programs: SNAP, SSI (for California residents only), or NSLP³.

What is the future of Access from AT&T? AT&T has always been an industry leader in helping to address affordability. Whether or not the government extends the ACP, we will remain committed to offering Access from AT&T to eligible customers.

- Access from AT&T has been available since 2016, predating both EBB and ACP.

HOW CAN WE WORK TOGETHER TO HELP PROTECT AFFORDABLE INTERNET ACCESS?

AT&T has been at the forefront of advocating for continued funding of the ACP, and ultimately the need for a sustainable, permanent approach to ensure those most in need have the support they need to access the internet.

- Alongside Americans in every state, we've been advocating to help protect access to an affordable internet connection for the more than 23 million households enrolled in the ACP.⁴

Any U.S. resident can voice their support to their elected officials at KeepAmericaConnected.com or scan the QR code to the right.

To voice your support scan the QR code below



¹ Available in the 21 states where AT&T offers wireline home internet services.

² Set by the U.S. Department of Health & Human Services

³ Supplemental Nutrition Assistance Program (SNAP); Supplemental Security Income (SSI) for California residents only; National School Lunch Program (NSLP)

⁴ ACP Enrollment and Claims Tracker | UniversalServiceAdministrative.Co (February 8, 2024)





Discover
new learning
opportunities;
empower your
digital agility.



HELP US LEARN MORE

Team Kentucky is committed to ensuring all Kentuckians have access to reliable, affordable high-speed internet and the skills, devices and resources to take advantage of it.



Help us learn more about barriers to technology and high-speed internet access in your area. Scan the QR code and complete the survey today!



LEARN MORE AT
[DIGITALEQUITY.KY.GOV](https://digitalequity.ky.gov)

TEAM
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EDUCATION AND
LABOR CABINET



Making meaningful progress toward achieving digital equity is one of Team Kentucky's top priorities. Through the Better Internet Plan, we're committed to ensuring all Kentuckians have access to reliable high-speed internet and the right devices to access that technology, while also ensuring resources are allocated to identify barriers to affordability and training and support is available to develop digital skills.



Affordable Connectivity Program

You may be eligible for a discount on the cost of your home internet service.

Visit [fcc.gov/acp](https://www.fcc.gov/acp) to learn more.

TEAM
KENTUCKY®

DIGITAL EQUITY
INITIATIVE

ACCESS TELEWORKS USA SERVICES

In-Person or Virtually

Teleworks USA is partnering with Community Action to expand in-person services across Eastern Kentucky! If you're interested in a work-from-home opportunity, set up an appointment with a Teleworks Career Advisor.

Bell-Whitley CAA

(Bell County)

Kaytlin Hoskins

khoskins@bellwhitley.com
129 N. Pine Street
Pineville, KY 40977
(606) 337-3044

Daniel Boone CAA

(Clay & Jackson County)

Kim Carr

kim.carr@danielboonecaa.org
5748 Highway 290
McKee, KY 40447
(606) 364-4484

Harlan County CAA

(Harlan County)

Kay Boggs

kboggs@harlancountycaa.com
319 Camden Street,
Harlan, KY 40831
(606) 573-5335, ext. 256

LKLP CAC

(Knott, Leslie, Letcher, & Perry)

Ricky Griffie

ricky.griffie@lklp.net
412 Roy Campbell Drive
Hazard, KY 41701
(606) 436-3161

Northeast KY CAA

(Carter, Elliott, & Lawrence)

Jody Maynard

jody.maynard@nkcaa.net
180 Bulldog Lane,
Louisa, KY 41230

Big Sandy Area CAP

(Floyd, Johnson, Magoffin, Martin, & Pike)

Shane Parsons

bparsons@bsacap.org
60 Court Street
Allen City, KY 41601
(606) 874-2990

Gateway CAA

(Menifee & Morgan County)

Lauren Sparks

lauren.sparks@gatewaycaa.org
151 University Drive,
West Liberty, KY 41472
1-800-927-1833

KCEOC CAP

(Knox County)

Lindsay Lawson

lnlawson@kceoc.com
464 Court Square,
Barbourville, KY 40906
(606) 546-2639

Middle Kentucky CAA

(Breathitt, Lee, Owsley, & Wolfe)

Ashlee Little

ashlee.little@mkcap.org
500 Brown St,
Jackson, KY 41339
(606) 666-2369

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WHY IS TELEWORKING EASIER

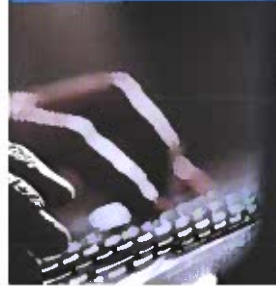
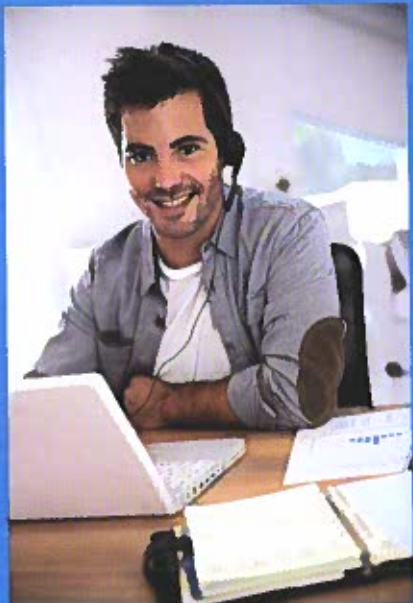
get access to
resources without
leaving home.

concentrated
Teleworks USA is
a remote-work
employment
company, allowing them
to work from home
anywhere without
leaving home. Teleworks
USA has
many new
opportunities with new
technology we can help

relationships and
remote-work
staffing needs.
We provide you the best and
most opportunities.

Why telework?

- Teleworking provides a number of advantages for workers, including cost savings for transportation and meals, and no commute times.
- Some remote-work companies provide flexible schedules for workers.
- Earn all the benefits of working at a brick-and-mortar location, such as paid time off and holidays, without every having to leave your home.



Follow Teleworks USA on social media
for the latest updates, events, and

